February 7, 2008

Vin ECFS - Docket No. 06-181

Marlene H. Dortch, Secretary Lederal Communications Commission Office of the Secretary 445 12th Street, SW Washington, DC 20554

> In re: Closed Captioning and Video Description of Video Programming — Implementation of Section 305 of the Telecommunications Act of 1996 — Video Programming Accessibility

CGB-CC-0759 - Opposition to the Petition for Exemption from Closed Captioning Requirements Filed by BugWater Media, LLC

Dear Ms. Dortch:

Telecommunications for the Deaf and Hard of Hearing, Inc. ("TDI"), National Association for the Deaf ("NAD"), Deaf and Hard of Hearing Consumer Advocacy Network ("DHHCAN"), Hearing Loss Association of America ("HLAA"), Association of Late-Deafened Adults, Inc ("ALDA"), American Association of People with Disabilities ("AAPD"), and California Coalition of Agencies Serving the Deaf and Hard of Hearing ("CCASDHH") (collectively, "Commenters") submit for filing in the above-captioned proceeding their opposition to the petition for exemption from the Commission's closed captioning requirements filed by BugWater Media, LLC ("Petitioner") for its program "Tim Roller's Wild Addiction" (the "Petition").

The following is a summary of pertinent program, financial, and other information provided in the Petition:

Petitioner, a company with two employees, produces twenty-six (26) episodes annually of a thirty-minute hunting and fishing program that is shown weekly on the Sportsman Channel. Petitioner claims that it does not have the technical ability to provide closed captioning and estimates that such captioning would cost \$350 per program or \$9,100 per year, plus additional costs for captioning 13 of the programs that are rebroadcast with different introductions, narration and commercials. Petitioner indicated it "would be unable to produce and market" the program if closed captions was required. Petitioner did not provide any information about its financial resources, any indication that it had sought competitive pricing from multiple sources or sought to recoup the cost of closed captioning and did not include an affidavit.

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The Petition does not meet the statutory requirements necessary to support an exemption from the closed captioning rules. Commenters oppose grant of the Petition because Petitioner has provided insufficient information to demonstrate and/or for the Commission to determine that it meets the undue burden standard for granting the Petition. Commenters recommend that the Petitioner be given 180 days either to comply with the closed captioning rules or to re-apply with sufficient information to allow the Commission and the public to determine whether the Petitioner's request meets the legal standard for granting a waiver.

1. The Legal Standard for Granting a Petition for Exemption

Section 713 of the Communications Act of 1934, as amended (the "Act"), requires that video programming be closed captioned, regardless of distribution technologies, to ensure that it is accessible to persons with hearing disabilities. The Commission has the authority to grant a petition for an exemption from the closed captioning requirements upon a showing that the requirements would impose an undue burden on the video programming provider or video owner. Congress defined "undue burden" to mean "significant difficulty or expense."

A petition seeking a waiver of the captioning rules must demonstrate that compliance would result in an undue burden within the meaning of Section 713(e) and Section 79.1(f) of the Commission's rules. Section 713 requires the Commission to consider four factors when determining whether the closed captioning requirements will impose an undue burden: (1) the nature and cost of the closed captions for the programming; (2) the impact on the operation of the provider or program owner; (3) the financial resources of the provider or program owner; and (4) the type of operations of the provider or program owner.

Section 79.1(f) of the Commission's rules sets forth the Commission's procedures for seeking an exemption from the closed captioning requirements on the basis that

⁴⁷ U.S.C. § 613(e).

^{2 47} U.S.C. § 613(e).

³ Id.

⁴ ld.

^{5 47} U.S.C. § 613(e); 47 C.F.R. § 79.1(f).

b ld.

compliance would impose an undue burden on the programmer. A petition for an exemption from the closed captioning requirements must be supported by sufficient evidence to demonstrate that compliance with the requirements would cause an undue burden. Such petition must contain a detailed, full showing, supported by affidavit, of any facts or considerations relied on by the petitioner. It must also describe any available alternatives that might constitute a reasonable substitute for the captioning requirements.

In the 2006 Anglers Exemption Order, the Consumer & Governmental Affairs Bureau ("CGB") improperly created a new standard that ignored the "undue burden" analysis required by the Act, the Commission's rules, and Commission precedent. Instead, the CGB stated that any non-profit organization may be granted a waiver from the closed captioning rules if the organization does not receive compensation for airing its programming and if it may terminate or substantially curtail its programming or other activities important to its mission if it is required to caption its programming. The Commission may not properly rely on the Anglers Exemption Order to determine whether Petitioner's request meets the undue burden standard. Commenters have sought review of the Anglers Exemption Order by the Commission and, accordingly, the Anglers Exemption Order is not final 12 Moreover, the standard announced by the CGB in the Anglers Exemption Order was inappropriate because it failed to incorporate an "economically burdensome" or an "undue burden" standard as mandated by the Act and fails to require Petitioner to demonstrate the four factors listed above.

⁷ 47 C.F.R. § 79.1(f).

⁸ 47 C.F.R. § 79.1(f)(2).

^{9 47} C.F.R. § 79.1(f)(9).

^{10 47} C.F.R. § 79.1(f)(3).

In the Matter of Anglers for Christ Ministries, Inc.; New Beginning Ministries; Video Programming Accessibility; Petitions for Exemption from Closed Captioning Requirements, Memorandum Opinion and Order, DA 06-1802 (2006) ("Anglers Exemption Order").

¹² See Application for Review of Bureau Order, Docket No. 06-181, CGB-CC-0005, CGB-CC-0007 (filed October 12, 2006).

Petitioner Has Presented Insufficient Information to Demonstrate or Determine that Compliance with the Captioning Requirement Would 11. Impose an Undue Burden

Petitioner requests an exemption from the closed captioning requirements, asserting that compliance would impose an undue burden on Petitioner. However, the Petition offers insufficient evidence to demonstrate or determine that compliance would impose an undue burden under the four statutory exemption factors. The Petition therefore does not meet the legal standard for granting a request for exemption of the closed captioning rules and should be denied.

Commenters respectfully submit that the Petition is not supported by sufficient evidence to demonstrate that compliance with the closed captioning requirements would impose an undue burden upon Petitioner as required by the statutory factors set forth under Section 79.1(f)(2) of the Commission's rules. 13

First factor: The nature and cost of the closed captions. In judging the sufficiency of information filed to support a claim that the cost of implementing closed captioning will impose an undue burden, the Commission looks to whether the petitioner;

- sought competitive pricing from multiple sources; (1)
- submitted copies of the correspondence received from such captioning (2) companies, indicating a range of quotes;
- provided details regarding its financial resources; and (3)
- sought any means to recoup the cost of closed captioning, such as (4)through grants or sponsorships.14

Moreover, the Commission has stated that petitioners must make an effort to solicit captioning assistance from the distributors of its programming. 15 A petitioner must also

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^{13 47} C.F.R. § 79.1(f)(2).

¹⁴ Outland Sports, Inc., Video Programming Accessibility, Petition for Waiver of Closed Captioning Requirements, 16 FCC Red 13605 (2001) ("Outland Sports") (advising that entities seeking a waiver of the captioning requirements seek cost quotes from multiple sources and provide correspondence evidencing the quotes obtained, provide detailed financial information, and discuss whether any efforts were made to recoup the cost of closed captioning). See also The Wild Outdoors, Video Programming Accessibility, Petition for Waiver of Closed Captioning Requirements, 16 FCC Red 13611 (2001) (reviewing sufficiency of information provided with respect to the four factors).

provide the Commission the distributor's response to its solicitation. ¹⁶ Failure to provide the foregoing information and to establish that the Petitioner pursued other possible means of gaining captioning hinders the Commission's assessment of the impact of the cost of captioning on Petitioner. ¹⁷

Second factor: The impact on the operation of the provider or program owner. A petition must provide sufficient information to indicate that compliance with closed captioning requirements will adversely affect the Petitioner's operations.

Third factor, the financial resources of the provider or program owner. Commission Rule 79.1(f)(2) provides that a petition for exemption "must be supported by sufficient evidence to demonstrate that compliance with the requirements would cause an undue burden." Additionally, in determining whether the closed captioning requirements impose an undue burden, the Commission must consider the resources that the petitioner has chosen to devote to the program in the context of the overall budget and revenues of the petitioner—and not merely the cost of captioning in relation to a particular program.¹⁹

Fourth factor: The type of operation of the provider or program owner. In order for the Commission to determine whether the Petition is supported under the fourth factor, Petitioner must provide detailed information regarding its operations and explain why or how complying with the closed captioning requirements would result in significant difficulty for Petitioner because of the type of operations involved.

Here, Petitioner has not provided sufficient financial information to determine whether an undue burden would result under the four factors above.

⁽Footnote continued from Previous Page.)

¹⁵ Implementation of Section 305 of the Telecommunications Act of 1996 - Video Programming Accessibility, Report and Order, 13 FCC Red 3272, 3366 (1997) ("Report and Order").

Commonwealth Productions, Video Programming Accessibility, Petitioner for Waiver of Closed Captioning Requirements, CSR 5992, Memorandum Opinion and Order, ¶3 (Mar. 26, 2004).

Outland Sports, ¶ 7.

^{18 47} C.F.R. § 79.1(f)(2).

¹⁹ Report and Order, 13 FCC Red at 3366.

13. Conclusion

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PROBLEM 14

For the reasons discussed above, Petitioner's request for exemption from the closed captioning requirements fails to demonstrate that compliance with the requirements would cause an undue burden within the meaning of Section 713 of the Act. Accordingly, it should be denied.

In addition, Commenters respectfully request that the Commission accept the attached certification that the facts and considerations in this filing are true and correct and waive the requirement to provide an affidavit for a responsive pleading ²⁰

Respectfully submitted,

/ s /

Paul O. Gagnier
Danielle C. Burt
Kimberly A. Lacey
Bingham McCutchen LLP
2020 K Street, N.W.
Washington, D.C. 20007

Counsel to TDI

²⁰ 47 C.F.R. §79.1(f)(9).

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Chair
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Serving the Deaf and Hard of Hearing
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Cypress, CA 90630

CERTIFICATION

1, Rosaline Crawford, Director, NAD Law and Advocacy Center, hereby certify that to the extent there are any facts or considerations not already in the public domain which have been relied on in the attached Opposition to the Petition for Exemption from Closed Captioning Requirements, these facts and considerations are true and accurate to the best of my knowledge.

Date: February 7, 2008

CERTIFICATE OF SERVICE

I, Kimberly A. Lacey, do hereby certify that, on February 7, 2008, a copy of the foregoing Opposition to the Petition for Exemption from Closed Captioning Requirements Filed by BugWater Media, LLC, as filed with the Federal Communications Commission in CGB-CC-0759, was served by first class U.S. mail, postage prepaid, upon the Petitioner:

BugWater Media, Production Suite Attn: Tim Roller 110757 W. Rosted Road Lake City, MI 49651

> /s/ Kimberly A. Lacey

Sportsman Channel Closed Captioning Information

Tim Roller BugWater Media, LLC 509 Center Ave. Bay City, MI 48708

Dear Tim.

If you're like most program producers, you are looking to cut costs during this tough economic season, when every dollar counts. For many producers, the burden of closed captioning has cut into production budgets along with drastically increasing lead time. With many sponsors cutting back on advertising dollars, it may be time to re-evaluate your production expenses.

As a producer myself, when the FCC required closed captioning for my programs, I too needed quality, fast and affordable closed captioning. After spending many hours on the internet looking at companies, I tound that they were either priced really high or took forever to turn tapes around. I knew other people were in this same situation, so I wanted to come up with a way to fix it. As a result, I developed a captioning process and created new ways to cut time requirements and costs, without sacrificing quality. For three years, my company has been helping producers closed caption—all while reducing headaches and costs.

If your current captioning solution costs you more than \$189 per show and is not a <u>next-day service</u>, then I would love to help you out.

- Sportsman Channel Captioning \$189 Per 30 Min Episode
- Accepted formats DV, Betacam SP, DVD, Hard Drive, DVcam, DVCpro
- Tapeless E-Captioning available—no shipping or tapes needed.

My information is included below. If you would like a personal quote or would like to learn more about our services, please give me a call or shoot me an e-mail.

Sincerely,

Adam R. Grover

Media images Inc. 4991 Transamerica Er. Columbus, OH 43228

Phone: (614) 410-3000 ext. 104

Fax: (614) 410-3001

Email: agrover@mediaimages.com www.SmartCaptioning.com



	1065		ປ.ວ. Return of Partn	ership In	come		OMB No. 1545-0099
	m partment of the Treasury emai Revenue Service	For calenda	r year 2007, or tax year beginning,,	•	the state of the s	·	2007
	Principal business activity		Name of partnership				D Employer identification
M	ULTI-MEDIA	Use the					number
<u>P</u>]	RODUCTION	IRS label.	BUGWATER MEDIA, LLC				35-2225294
В	Principal product or service	Other		he instructions.			E Date business started
		wise, print	509 CENTER AVE				01/01/2005
	IDEOS	or type.	City or town, state, and ZIP code				F Total assets
_	Business code number 34610		BAY CITY, MI 48708				
<u>J</u>	Check applicable boxes:	(1)	BAY CITY, MI 48708 Initial return (2) Final return (3)	Name char	an (A) Address o	banga	(5) Amended return
Н	Check accounting metho				•	nanye	(a) L Amended return
'' I			one for each person who was a partner at any time				
j	Check if Schedule M-3 a		and a garden person who had a partition at any time	-			
			in a data and a data a	C +b- i+			
Ca	ution: include only trade	or busines	s income and expenses on lines 1a through 22 bel	ow. See the instruc	ctions for more information	l. 	
							•
	1 a Gross receipts or	sales		<u>1a</u>	9,710	•	
	b Less returns and	allowances		1b		10	9,710.
							7 140
ø	1		lite A, line 8)			2	7,149. 2,561.
Income	1		from line 1c			4	2,301.
=	ì		cther partnerships, estates, and trusts (attach sche Schedule F (Form 1040))			5	
	1		797, Part II, line 17 (attach Form 4797)				
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	7 Other income (los	s) (attach s	schedule)			7	
			,				
_	8 Total income (los	s). Combi	ne lines 3 through 7			8	2,561.
							•
ŝ			an to partners) (less employment credits)		A	9	
for limitations)	10 Guaranteed paym	ents to par	trers (<i>H.</i>	10	·
nita	11 Repairs and main	tenance .	7	⇒ (()) 'b'	***************************************	11	
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ņct			ach Form 4562)	1 1	1,413.	22222	,
ıstı		-	n Schedule A and elsewhere on return		· · · · · · · · · · · · · · · · · · ·	16c	1,413.
Ξ. Ά	17 Depletion (Do no	ot deduct o	ll and gas depletion.)			17	
<u>(S</u>	18 Retirement plans,	etc				18	
ě.	19 Employee benefit	programs				19	
nct				ann ann			2 46"
Deductions (see instructions	20 Other deductions	(attach sch	edule)	SEE STAT	EMENT I	20	3,465.
_							4,903.
	•		mounts shown in the far right column for lines 9 th			21	-2,342.
	Under penaltie	s of perjury,	declare that I have examined this return, including accompa	nying schedules and	statements, and to the best of	my know	vledge and belief, it is true,
Sig	correct, and co	omplete. Decl	laration of preparer (other than general partner or Himited liab)	lity company member	is pased on all information of t i	which pr	reparer has any knowledge. ne IRS discuss this return
Hei						with th	e preparer shown below
	Signature	of general pa	rtner or limited liability company member manager		Date	(see ins	str.)? X Yes No
	Preparer's			Date	Check if		Preparer's SSN or PTIN
Pai	d signature				self-employed	<u> </u>	P00023780
	parer's Firm's name (or yours if self-	MAST		240			-3053872
Use	employed), address, and ZIP code		N. MADISON, P.O. BOX	248	Phone no.	(98	39)894-5007
	ZIP CODE	DAY	CIII 40/U/				

For Privacy Act and Paperwork Reduction Act Notice, see separate instructions.

Form **1065** (2007)

7.77	1065(2007) BUGWATER MEDIA, LLC	35-	22232	94 Page 2
8	chedule A Cost of Goods Sold (see the instructions)		···-	· · · · · · · · · · · · · · · · · · ·
1	Inventory at beginning of year			
2	Purchases less cost of items withdrawn for personal use	2		4,549.
3	Cost of labor			
4.	Additional section 263A costs (attach schedule)			
5	Other costs (attach schedule) SEE STATEMENT 2	5 .		2,600.
6	Total. Add lines 1 through 5	6		7,149.
7	Inventory at end of year	7		
8	Cost of goods sold. Subtract line 7 from line 6. Enter here and on page 1, line 2	8 .		7,149.
9 :	Check all methods used for valuing closing inventory:			
	(i) Cost as described in Regulations section 1.471-3			
	(ii) Lower of cost or market as described in Regulations section 1.471-4			
	(iii)	•		
ı	Check this box if there was a writedown of "subnormal" goods as described in Regulations section 1.471-2(c)			▶ □
(Check this box if the LIFO inventory method was adopted this tax year for any goods (if checked, attach Form 970)			
(Do the rules of section 263A (for property produced or acquired for resale) apply to the partnership?			
	Was there any change in determining quantities, cost, or valuations between opening and closing inventory?			
	If "Yes," attach explanation.			
S	chedule B Other Information			
1	What type of entity is filing this return? Check the applicable box:			Yes No
·	a Domestic general partnership b Domestic limited partnership			
	c X Domestic limited liability company d Domestic limited liability partnership			
	e ☐ Foreign partnership f ☐ Other ►			
2	Are any partners in this partnership also partnerships?			X
3	During the partnership's tax year, did the partnership own any interest in another partnership or in any foreign		************	
J	entity that was disregarded as an entity separate from its owner under Regulations sections 301.7701-2 and			1
	301.7701-3? If "Yes," see instructions for required attachment			X
4	Did the partnership file Form 8893, Election of Partnership Level Tax Treatment, or an election statement under section 6231(a)		••••••	
4	· · · · · · · · · · · · · · · · · · ·			X
_	for partnership-level tax treatment, that is in effect for this tax year? See Form 8893 for more details			A
5	Does this partnership meet all three of the following requirements?			
3				
1	The partnership's total assets at the end of the tax year were less than \$600,000; and			
E	Schedules K-1 are filed with the return and furnished to the partners on or before the due date (including extensions) for the pa	-		X
	return			A
	If "Yes," the partnership is not required to complete Schedules L, M-1, and M-2; Item F on page 1 of Form 1065;			
_	or Item L on Schedule K-1.			
6	Does this partnership have any foreign partners? If "Yes," the partnership may have to file Forms 8804, 8805			v
	and 8813. See the instructions			X
7	Is this partnership a publicly traded partnership as defined in section 469(k)(2)?			
8	Has this partnership filed, or is it required to file, a return under section 6111 to provide information on any reportable transacti	on?		X
9	At any time during calendar year 2007, did the partnership have an interest in or a signature or other authority			
	over a financial account in a foreign country (such as a bank account, securities account, or other financial account)?			
	See the instructions for exceptions and filing requirements for Form TD F 90-22.1. If "Yes," enter the name of the			
	foreign country. >			<u>X</u>
10	During the tax year, did the partnership receive a distribution from, or was it the grantor of, or transferor to, a foreign trust?			
	If "Yes," the partnership may have to file Form 3520. See the instructions			X
11	Was there a distribution of property or a transfer (for example, by sale or death) of a partnership interest during the tax year?			
	If "Yes," you may elect to adjust the basis of the partnership's assets under section 754 by attaching the statement described			
	under Elections Made By the Partnership in the instructions			X
12	Enter the number of Forms 8865, Return of U.S. Persons With Respect to Certain Foreign Partnerships, attached to this return	<u> </u>		
De	signation of Tax Matters Partner (see the instructions)			
Ente	r below the general partner designated as the tax matters partner (TMP) for the tax year of this return:			
Nam				
	nated TMP number of TMP	<u> </u>		
Addr	ess of 🔈			
jesiç	nated TMP			
JWA	1		Form	1065 (2007)

JWA 711021 12-27-07

Other

Form 1065 (2007)

6.

.......

20a Investment income

c Other items and amounts (attach statement) STMT 5

20a

1 Balance at beginning of year _____ 2 Capital contributed: a Cash

Distributions: a Cash

b Property

b Property

7 Other decreases (itemize):

3 Net income (loss) per books Other increases (itemize):

8 Add lines 6 and 7 5 Add lines 1 through 4

Balance at end of year. Subtract line 8 from line 5 Form 1065 (2007)

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Worksheet for Adjusted Current Earnings Adjustments for Corporate and Partnership Partners

Name of partnership		Employer identification number
BUGWATER MEDIA, LLC		35-2225294
1. Additions to AMTI:		
a. Depreciation recomputed for AMT purposes	1,179.	
b. Tax-exempt interest income		
c. Amortization of organizational expenditures		
d. Depletion for post-1989 properties		
e. Intangible drilling costs deducted from AMTI		
f. Total additions to AMTI		1,179.
2. Deductions:		
a. Depreciation recomputed for ACE purposes	1,179.	•
b. Depletion recomputed for ACE purposes		
c. ACE intangible drilling costs		
d. Total deductions	,	1,179.
3. Other adjustments:		
a. Basis adjustments from sales or exchanges b. Other adjustments		
c. Total other adjustments		
4. Total adjustments to AMTI for ACE calculation. Combine lines 1f, 2d and 3c		0.

FORM 1065	OTHER DEDUCTIONS		STATEMENT	1
DESCRIPTION			AMOUNT	
POSTAGE OFFICE INSURANCE			4 5	10. 33.
COMMISSIONS BANK FEES AUTO ADVERTISING			1,1	86.
MEALS AND ENTERTAINMENT TOTAL TO FORM 1065, LINE 20			3,4	62. 65.
SCHEDULE A	OTHER COSTS		STATEMENT	2
DESCRIPTION			AMOUNT	
TRAVEL SHIPPING			1,9:	23. 77.
TOTAL TO FORM 1065, PAGE 2,	LINE 5		2,60	00.
SCHEDULE K	INTEREST INCOME		STATEMENT	3
DESCRIPTION		U.S. BONDS	OTHER	
PAYPAL				6.
TOTAL TO SCHEDULE K, LINE 5	=			6.
SCHEDULE K	NONDEDUCTIBLE EXPENSI	3	STATEMENT	4
DESCRIPTION			TRUOMA	
EXCLUDED MEALS AND ENTERTAIN	MENT EXPENSES		20	51.
TOTAL TO SCHEDULE K, LINE 18	3C		26	51.

SCHEDULE K	OTHER ITEMS	 STATE	MENT	。 5
DESCRIPTION		AMA	TNUC	
DPAD INFORMATION - A	OOMESTIC PRODUCTION GROSS RECEIPTS ALLOCABLE COST OF GOODS SOLD FOTAL COST OF GOODS SOLD	 	9,71 7,14 7,14	9.
DPAD INFORMATION - I	DIRECTLY ALLOCABLE EXPENSES		4,90	3.

Schedule K-1 (Form 1965) 2007	Final K-1 Amended K-1 OMB No. 1545-0099
For calendar year 2007, or tax	Part III Partner's Share of Current Year Income,
Department of the Treasury year beginning	Deductions, Credits, and Other Items
ending	1 Ordinary business income (loss) 15 Credits -1,171.
Partner's Share of Income, Deductions,	2 Net rental real estate income (loss)
Credits, etc. ► See separate instructions.	2 Net rental leaf estate income (loss) 16 Foreign transactions
See separate instructions.	3 Other net rental income (loss)
Part I Information About the Partnership	3 other net rantal moone (1055)
A Partnership's employer identification number 35–2225294	4 Guaranteed payments
B Partnership's name, address, city, state, and ZIP code	5 Interest income 3 .
BUGWATER MEDIA, LLC	6a Ordinary dividends
509 CENTER AVE	17 Alternative min tax (AMT) items
BAY CITY, MI 48708	6b Qualified dividends A 117.
C IRS Center where partnership filed return	b dutinico dividenda
OGDEN, UT	7 Royalties
OODBITY OI	18 Tax-exempt income and
D Check if this is a publicly traded partnership (PTP)	8 Net short-term capital gain (loss) nondeductible expenses
Officer in this is a publicly traded partitership (1.11.)	C* 131.
	9a Net long-term capital gain (loss)
Part II Information About the Partner	Janvilleng term capital gain (1655)
E Partner's identifying number	9b Collectibles (28%) gain (loss) 19 Distributions
38-3229213	9c Unrecaptured sec 1250 gain
F Partner's name, address, city, state, and ZIP code	20 Other information
T alther 5 hanne, address, city, state, and 211 code	10 Net section 1231 gain (loss) A 3.
DOCK HOLE INC	To Not Section 1251 gain (1655)
509 CENTER AVE	11 Other income (loss)
BAY CITY, MI 48708	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
G General partner or LLC X Limited partner or other LLC	
member-manager member	
H X Domestic partner Foreign partner	12 Section 179 deduction
What type of entity is this partner? CORPORATION	
	13 Other deductions
J Partner's share of profit, loss, and capital:	S* STMT
Beginning Ending	
Profit 50.000000% 50.000000%	
Loss 50.000000% 50.000000%	14 Self-employment earnings (loss)
Capital 50.000000% 50.000000%	
K Partner's share of liabilities at year end:	
Nonrecourse\$	*See attached statement for additional information.
Qualified nonrecourse financing \$	
Recourse \$	
L Partner's capital account analysis:	<u> </u>
Beginning capital account \$	Only
Capital contributed during the year\$	n nes
Current year increase (decrease)	For IRS
Withdrawals & distributions \$()	-
Ending capital account \$	<u> </u>
X Tax basis GAAP Section 704(b) book	
Other (explain)	<u> </u>

JWA For Paperwork Reduction Act Notice, see Instructions for Form 1065.

Schedule K-1 (Form 1065) 2007

	RODUCTION ACTIVITY INFORMATION BOX 13, CODE S	
DESCRIPTION	PARTNER FILING INSTRUCTIONS	AMOUNT
DOMESTIC PRODUCTION GROSS RECEIPTS	SEE FORM 8903 INSTRUCTIONS	4,858.
NON-DOMESTIC PRODUCTION GROSS RECEIPTS	SEE FORM 8903 INSTRUCTIONS	0.
DIRECTLY ALLOCATED COST OF GOODS SOLD	SEE FORM 8903 INSTRUCTIONS	3,575.
DIRECTLY ALLOCABLE EXPENSES DIRECTLY ALLOCATED OTHER		2,452.
EXPENSES TO NON-DPGR APPORTIONABLE OTHER EXPENSES		0.
FORM W-2 WAGES TOTAL COST OF GOODS SOLD	SEE FORM 8903 INSTRUCTIONS SEE FORM 8903 INSTRUCTIONS	0. 3,575.
SCHEDULE K-1 NONDEDUCT	IBLE EXPENSES, BOX 18, CODE C	
DESCRIPTION	PARTNER FILING INSTRUCTIONS	AMOUNT
EXCLUDED MEALS AND ENTERTAINMENT EXPENSES	NONDEDUCTIBLE PORTION	131.
TOTAL TO SCHEDULE K-1, BOX 18,	CODE C	131.

Schedule K-1 2007	Final K-1 Amended K-1 OMB No. 1545-0099
(Form 1065) For calendar year 2007, or tax	Part III Partner's Share of Current Year Income,
Department of the Treasury year beginning	Deductions, Credits, and Other Items
Internal Revenue Service ending	1 Ordinary business income (loss) 15 Credits
Partner's Share of Income, Deductions,	-1,171.
Credits, etc.	2 Net rental real estate income (loss)
➤ See separate instructions.	16 Foreign transactions
Part I Information About the Partnership	3 Other net rental income (loss)
A Partnership's employer identification number 35–2225294	4 Guaranteed payments
B Partnership's name, address, city, state, and ZIP code	5 Interest income 3.
BUGWATER MEDIA, LLC	Ba Ordinary dividends
509 CENTER AVE	17 Alternative min tax (AMT) items
BAY CITY, MI 48708	6b Qualified dividends A 117.
C IRS Center where partnership filed return	
OGDEN, UT	7 Royalties
	18 Tax-exempt income and
D Check if this is a publicly traded partnership (PTP)	8 Net short-term capital gain (loss) nondeductible expenses C* 130.
Part II Information About the Partner	9a Net long-term capital gain (loss)
E Partner's identifying number	9b Collectibles (28%) gain (loss) 19 Distributions
374-96-0858	9c Unrecaptured sec 1250 gain
F Partner's name, address, city, state, and ZIP code	20 Other information
	10 Net section 1231 gain (loss) A 3.
TIMOTHY S ROLLER	
10757 ROSTED RD	11 Other income (loss)
LAKE CITY, MI 49651	
G General partner or LLC X Limited partner or other LLC	
member-manager member	
H X Domestic partner Foreign partner	12 Section 179 deduction
1 What type of entity is this partner?INDIVIDUAL	
	13 Other deductions S* STMT
J Partner's share of profit, loss, and capital:	S SIM
Beginning Ending Profit 50.000000% 50.0000000%	,
Loss 50.000000% 50.00000009	_
Gapital 50.000000% 50.00000009	
K Partner's share of liabilities at year end:	
Nonrecourse \$	*See attached statement for additional information.
Qualified nonrecourse financing \$	
Recourse \$	<u> </u>
L Partner's capital account analysis:	A-fu O
Beginning capital account \$	- O - g
Capital contributed during the year \$	- es -
Current year increase (decrease)\$	-) [[-] [[-]] [[
Withdrawals & distributions \$(_ / &
Ending capital account \$	_
X Tax basis GAAP Section 704(b) book Other (explain)	

 $\ensuremath{\mathsf{JWA}}$. For Paperwork Reduction Act Notice, see Instructions for Form 1065.

Schedule K-1 (Form 1065) 2007

SCHEDULE K-1 DOMESTIC PI	RODUCTION ACTIVITY INFORMATION BOX 13, CODE S	
DESCRIPTION	PARTNER FILING INSTRUCTIONS	AMOUNT
DOMESTIC PRODUCTION GROSS RECEIPTS	SEE FORM 8903 INSTRUCTIONS	4,858
RECEIPTS NON-DOMESTIC PRODUCTION GROSS RECEIPTS	SEE FORM 8903 INSTRUCTIONS	4,030
DIRECTLY ALLOCATED COST OF GOODS SOLD	SEE FORM 8903 INSTRUCTIONS	3,574
DIRECTLY ALLOCABLE EXPENSES DIRECTLY ALLOCATED OTHER	SEE FORM 8903 INSTRUCTIONS SEE FORM 8903 INSTRUCTIONS	2,451
EXPENSES TO NON-DPGR APPORTIONABLE OTHER EXPENSES FORM W-2 WAGES	SEE FORM 8903 INSTRUCTIONS SEE FORM 8903 INSTRUCTIONS	0 0 0
TOTAL COST OF GOODS SOLD	SEE FORM 8903 INSTRUCTIONS	3,574
SCHEDULE K-1 NONDEDUCT	IBLE EXPENSES, BOX 18, CODE C	
DESCRIPTION	PARTNER FILING INSTRUCTIONS	AMOUNT
EXCLUDED MEALS AND ENTERTAINMENT EXPENSES	NONDEDUCTIBLE PORTION	130
TOTAL TO SCHEDULE K-1, BOX 18,	CODE C	130